



## **JULIE A. COBB**

Analyst

### **CAREER HIGHLIGHTS**

Julie joined Baker & O'Brien, Inc. in May of 2006. She provides support to the consultants with her business, graphics, and analytical experience.

Prior to Baker & O'Brien, Julie worked as a National Account Manager in the fashion industry. She was responsible for building strong customer relationships while continuing to develop new opportunities. She analyzed sales history, inventory levels, and marketing plans. She played a key role in the company's business development and marketing. As a case team coordinator for Bain & Company, Inc., her duties included graphic design and development of client presentations and proposals. Maintaining high quality standards and accuracy were a must. She was responsible for training new hires and client staff on company standards and specialized software. In addition, she assisted various teams with research and data gathering.

### **PREVIOUS POSITIONS**

2002-2006: Fab Z, Inc.,  
National Account Manager

1998-2002: Bain & Company, Inc.,  
Case Team Assistant

### **EDUCATION**

- Texas Tech University, B.S. Human Development & Family Studies (1998)